

## COMMUNITY ENGAGEMENT CORE SERVICES OFFERED TO AFFILIATED INVESTIGATORS

### Project Design Expertise

- Community-based expertise on study design to address important equity topics and reach diverse participants;
- Program evaluation and planning guidance, particularly in forming and evaluating process and outcome goals for dissemination and implementation science;
- Specialized knowledge about best practices for community-based studies;
- Qualitative expertise for identifying problems, planning, and evaluation interventions;
- Access including library articles, legal databases, and other resources.

### Project Execution Expertise

- Expertise on compliance guidelines for institutional approval of community-based participatory research;
- Information and services geared toward recruitment and retention of diverse community research participants;
- Recommendations for enhancement of projects' impact throughout their conduct;
- Access to student staffing for data collection;
- Building academic-community partnerships to collect data in various community partnerships across the city of Houston;
- Qualitative consultation for process goal evaluation.

### Dissemination Expertise

- Assistance with the design, creation, and modification of products for diverse audiences in dissemination and implementation of results;
- Consultation in the areas of policy and ethics impacting the healthcare system for policy-based translations of results.

### Community Outreach

- Health fair staffing to provide on-point health screenings and health promotion information;
- Town hall meetings, and other formal dissemination-focused presentations;
- A quarterly newsletter highlighting RCMI research and applications;
- Access to trained undergraduate students to aid researcher staffing needs;
- The regular creation and dissemination of health promotion resources (e.g., rack cards) in addictions and cancer prevention in multiple languages into local communities based on national best practices;
- Dissemination of best practices into the community through hands-on technical assistance;
- Assistance for researchers in obtaining community letters of support for conduct.



## COMMUNITY ENGAGEMENT CORE SERVICES OFFERED TO AFFILIATED COMMUNITY STAKEHOLDERS

### Services Offered to Community Stakeholders Include:

- Provision of meeting space
- Grant writing expertise
- Program evaluation expertise
- Specialized training and health education expertise
- Ethics consultation (e.g., for grant applications)
- Dissemination expertise and assistance
- Access to academic resources (e.g., journal articles)
- Student staffing for community events
- Participation in community events (e.g., health screening fairs).

### Guided by Principles and Practice

Principles that guide the operation of the Community Engagement Core are:

1. The creation of innovative, empirically grounded, culturally informed, and community-embedded solutions that mitigate health disparities nationwide;
2. The community's voice must be reflected in the design, implementation, and dissemination to achieve optimal impact;

3. Our stakeholders' resources and strengths are necessary to fulfill our mission and are integral to creating sustainable health solutions.

### Practices that Guide the Operation of the Community Engagement Core Include:

1. Respect for others in all activities associated with the Center;
2. Iterative and transparent community stakeholder relationships guide our work and maximize collaborative benefits;
3. Responsible dissemination practices guard against the potential for misrepresentation of work and are tailored to the audience of interest.

To request services from the Community Engagement Core, please contact Dr. LeChauncy Woodard ([lwoodard@uh.edu](mailto:lwoodard@uh.edu)).

## Contact Us

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